

# TOOLBOX PROGRAM

APRIL / MAY 2023

## April

### Capitalize on your greatest strengths

April 12, 13.00 - 16.00

### Pitch Week

April 17 - April 21

### Realize win-win potentials in negotiations

April 25, 09.00-12.00

## May

### Introduction to the financial ecosystem for startups

May 2, 09.00-12.00

### Brand Building

May 3, 13.00-16.00

### Startup Essentials

May 9, 9.00-12.00,

May 17, 13.00-16.00

May 25, 9.00-12.00

### Creating a strong team

May 4, 13.00-16.00

### Investor readiness

May 16, 13.00-16.00

### Sales strategy

May 17, 09.00-12.00

### Capitalize on your greatest strengths

May 23, 09.00-12.00

### Financial forecasting and cash flow

May 24, 13.00-16.00

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*This program might be subject to change. Find an updated version and sign up via the QR. Workshops marked with a star are only open to Founders in The Kitchen.*

